

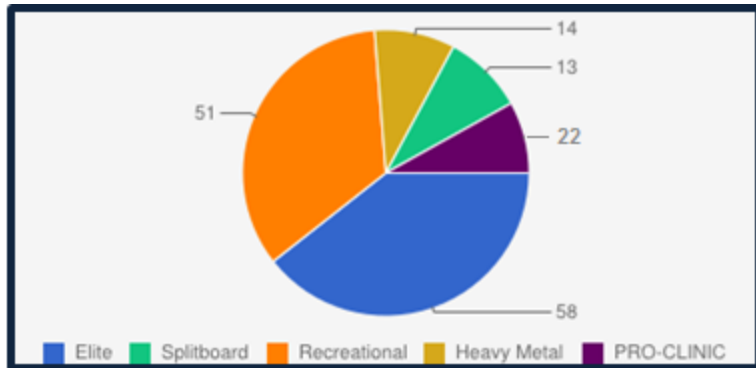
2014 SUBARU



\$20,874

Raised for the Northwest Avalanche Center

Monika Johnson Memorial Rally



137 Total Finishers

170 DEMO REGISTRATIONS

Social Media

- 23 targeted posts
- 951 shared posts
- 5000 likes
- Reach 20k
- Engagement over 2k

- 30 instagram posts
- #subaruvertfest

PRO-Clinic Participation:

- Women's Steep Ski x 3
- Coed Steep Ski x 5
- Ski Mountaineering x 4
- Ski Photography x 4
- Beacon Rally x 6

