



was raised in 2014 to support Avalanche Awareness & Backcountry Education for NWAC, COAA, and UAC The SUBARU VERTFEST is growing. We are pleased to announce that Snow King in Jackson Hole, WY will be joining the TOUR.

2015 Dates have been Confirmed:Mt. Bachelor, ORFeb. 7-8Alpental, WAFeb. 14-15Snow King, WYFeb 21-22Brighton, UTFeb 28-29

We are working with each of the 4 benefiting nonprofit organizations for an action packed month of snow and mountain festivities.

"Vertfest is a multi-stop mountain festival dedicated to raising the level of avalanche awareness, snow safety education, and stoke for backcountry enthusiasts."

2014 Recap

Your support provided 600 participants with a Subaru Branded OR Zip sack and Tech Tee.

Brand recognition in Washington, Oregon, and Utah.

Booth Activation at Alpental and Mt. Bachelor Ski Resorts.

Media and Social Engagement opportunities throughout the tour.

We look forward to your continued support in 2015.

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#subaruvertfest

